

# ANNUAL REPORT

# 2025

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NEBRASKA ALLIANCE FOR PHYSICIAN ADVOCACY

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# 2025 In Review

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*Dear Friends,*

We are delighted to present our Annual Report, showcasing our accomplishments throughout the past year. It is with a deep sense of pride that we reflect on the dedication of our board members, interns, community partners, and listeners.

In the face of unprecedented and unexpected changes to the healthcare landscape in Nebraska, we have remained steadfast in our commitment to advocacy, evidence-based healthcare policy, public outreach, and physician well-being.

Throughout this year and everything it has brought, we have remained focused on delivering educational, informational, and inspirational content through our podcast, social media, and website, while adding new platforms like Substack to reach an even wider audience through long-form writing.

We are incredibly grateful to everyone that makes this organization possible, but especially those who listen to and engage with everything that we work so hard to put out into the world.

As we look forward to 2026, we see even more opportunities for growth and look forward to another year of eating our vegetables and washing our hands!

**Board of Directors**

Nebraska Alliance for Physician Advocacy

# Our Mission

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Nebraska Alliance for Physician Advocacy (NAPA) is dedicated to empowering and supporting physicians in their advocacy efforts to enhance the well-being of Nebraska physicians, improve patient outcomes for marginalized groups, advance the practice of medicine and delivery of care, and foster meaningful connections between physicians and their communities in our state.

Our organization recognizes the critical role physicians play as community leaders and aims to provide them with the support, education, and resources necessary to engage with their communities and become effective advocacy leaders. We believe that by equipping physicians with the knowledge and skills to advocate for their own well-being, as well as the well-being of their patients, we can create positive change in the healthcare system. By connecting physicians with the communities they serve and each other, we can build trust, improve communication, and address the unique healthcare needs of diverse populations in Nebraska.

Through our programs and initiatives, we aim to build a strong network of physicians, from diverse specialties and backgrounds, who are dedicated to addressing the challenges faced by the medical community. We strive to facilitate opportunities for physicians to actively participate in community-based initiatives, educational outreach, legislative advocacy, and collaborative partnerships. By fostering these connections, we aim to promote health education, disease prevention, and the overall well-being of Nebraska individuals, families and the physicians who serve them.

By supporting physicians in their advocacy efforts, we aspire to create a healthcare landscape that values physician well-being and autonomy, patient autonomy and privacy, promotes equitable patient outcomes, and enables the provision of high-quality care for all via evidence-based practices while maintaining the highest standards of ethical conduct. We firmly believe that when physicians are engaged and connected with their communities, we can collectively work towards a healthier and more inclusive society.

# Our Team

## Board of Directors

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*Libby Crockett is a board-certified obstetrician-gynecologist in Grand Island, Nebraska. Her advocacy began with an ACOG Gellhaus Fellowship, where she saw policy made without physician input. Inspired by physician leadership during COVID-19, she works to strengthen Nebraska's rural physician workforce, reduce burnout, and improve care. She holds a BS, MD, and MPH from the University of Nebraska. **This year, Libby was honored as Nebraska Medical Association's Physician Advocate of the Year.***



*Grace Campagna grew up near Omaha, Nebraska, and now lives in New York City. She holds a BA in History and an MA in Medieval Studies from Fordham University, where she helped organize a successful unionization drive for over 300 graduate students, building digital infrastructure and media presence. Currently working as a Product Manager for a luxury travel company, she is passionate about grassroots community organizing and leveraging technology to enhance the advocacy process.*



*Rachel Gibson is Action Vice President for the League of Women Voters of Nebraska, active in policy and advocacy since 2020. She previously directed education policy, worked on redistricting through Fair Maps, and served on the Social Policy Action Team. With a decade in higher education at KU, Wichita State, and Creighton, she holds a BA in Psychology and an MS in Higher Education Administration. She is a mother of two and active in Westside Community Schools.*



*Abigail Drucker is a pediatric and adolescent gynecologist in Omaha, Nebraska. An Omaha native, she earned her MD from the University of Nebraska Medical Center, completed residency at Creighton University, and a fellowship at the Women's Health Institute of Illinois. After private practice in Iowa, she returned to Omaha in 2021. Passionate about advocacy and education, she is active in ACOG and enjoys traveling to support her children's soccer and basketball interests.*



*Stephanie Hartman is a Board Certified General Internal Medicine Physician in Omaha, Nebraska. She received a BS in Biochemistry and a Master's of Human Nutrition at the University of Missouri in Columbia, Missouri. She received her MD from the University of Nebraska Medical Center and training in Internal Medicine at Creighton University Medical Center. The COVID-19 pandemic and her involvement in patient care advocacy highlighted the need to create a healthier physician community in Nebraska while striving to improve the health of all Nebraskans.*

# Year-End Programming Review

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*Explore our community outreach and programming for 2025, including summaries and statistics for our podcast, blog, and more.*

# Our Team

## 2024-2025 Interns

NAPA's internship program, now in its second year, provides paid opportunities to students in undergraduate and advanced degree programs. Tailored to each student's interests and experience, internships focus on building advocacy expertise, professional confidence, and community outreach skills. Our interns are valuable members of our team with autonomy over their areas of responsibility. Interns meet regularly with board members to develop content strategies and present their work at monthly board meetings.



**Noha Algaheimi**  
Community  
Engagement

Noha is a second-year UNMC medical student from Lincoln with a BS in Chemical Engineering, former virology lab employee, philanthropy chair, and outcomes-focused researcher. She is dedicated to educating and supporting underserved Nebraskans and an avid reader across genres. Now in her second year at NAPA, she developed and continues to operate our Substack blog.

Emma is a UNMC medical student from Omaha with a BS in Psychology and prior OBGYN MA experience, active in reproductive health and community-focused student groups. She is dedicated to advocacy, patient rights, and healthcare policy. She completed her year-long internship in the fall of 2025, having independently developed NAPA's social media strategy and content.



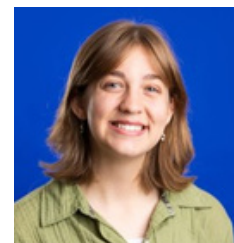
**Emma Buddenhagen**  
Social Media



**Cali Rhodes**  
Social Media

Cali is a senior at the University of Kansas studying communications and business leadership. She stays busy with organizations like The Big Event, Omega Phi Alpha, and a student-led advocacy group for students with invisible disabilities. She is excited to expand her passion for accessible and effective healthcare tools from the Kansas City area to Nebraska. She joined NAPA in the fall of 2025 as a social media intern.

Rori is a fourth-year student at the Johnny Carson Center for Emerging Media Arts at the University of Nebraska Lincoln. A high school film program in Tulsa, Oklahoma led to a love for storytelling, which she is now exploring with a degree in Emerging Media Arts and Film Studies. From clapperboards to camera operations and some director of photography action, Rori has maneuvered her way through the camera department. She joined NAPA in the fall of 2025 as our first-ever podcast editor.



**Rori Johnson**  
Podcast Editor

# Podcast

## *Advocacy is Medicine*

# 13

*New episodes*

# 9+

*New content hours*

# 1,956

*Total streams*

# 44

*Average plays per episode*

# 61

*Total followers*

# ↑ 25

*New followers*

2025 saw the completion of Season 3 of the *Advocacy is Medicine* podcast. This year, the podcast broadened the topics under consideration, tackling themes of medical misinformation, physician creativity, food security, and more, in addition to our core focus on health-related bills making their way through the Nebraska legislature.

Season 4 will turn a critical eye to federal legislation with extensive content exploring H.R. 1 (colloquially known as the “Big Beautiful Bill”) and its impacts for Nebraskans.

# Blog

## NAPA Substack

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Our community engagement intern, Noha, spearheaded the creation of a health-advocacy focused blog, the newest addition to NAPA's portfolio of programming initiatives.

# 15

Posts

The blog is designed to empower and support Nebraska physicians in their advocacy efforts by providing timely insights, resources, and updates on issues that impact physician well-being, patient care, and healthcare policy in our state.

# 30

Total subscribers

Regular posts from expert contributors, community partners, and medical students highlight advocacy opportunities, legislative updates, and crucial perspectives tailored to the unique challenges and opportunities facing Nebraska's medical community.

# 29

Average views per post

# 5

Expert contributors

# 14,000+

Words

# Community Engagement

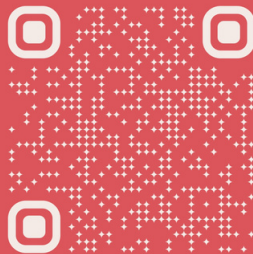
## Social Media & More

|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                    |                                   |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------------------------------|
| Research                                  | NAPA has expanded our sponsorship of medical student-led research. In 2025, we collaborated with students on four proposals submitted as capstone projects or to journals. Selected for a national poster presentation at the Society for General Internal Medicine, the student project entitled “Enhancing Physician Voter Engagement: The Development of a Healthcare Centered Voter Guide” highlighted a NAPA-sponsored guide developed to educate voters on the health-related positions of various state-level candidates in advance of the 2024 election.                                                                                                                                             |                                    |                                   |
| Events                                    | <p>We hosted our first in-person events in 2025! In June, Nebraska State Poet Matt Mason led around 20 attendees in an Ode-Writing Workshop. This lighthearted event explored how the power of creativity can support our work and our shared purpose.</p> <p>In April, board member Stephanie Hartman presented a guest lecture entitled "Building Your Advocacy Toolkit" for the Pedro Arrupe Global Health Scholars and Partnerships Program at Creighton University School of Medicine.</p> <p>In November, NAPA intern Noha organized a lecture and discussion for UNMC students entitled “Medicare advantage or disadvantage? Comparing the value of Traditional Medicare and Medicare Advantage”.</p> |                                    |                                   |
| Social Media                              | NAPA’s social media presence, designed and managed by our Social Media interns, centers health-related legislative content. Posts provide easily digestible summaries of NAPA’s long-form content, engage with advocacy initiatives, and highlight the work of partner organizations and experts.                                                                                                                                                                                                                                                                                                                                                                                                            |                                    |                                   |
| Instagram<br>September 15 -<br>December 1 | 2,581<br><i>Total<br/>views</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 357<br><i>Accounts<br/>reached</i> | 370<br><i>Total<br/>followers</i> |
| Email List                                | <p>Our original method of community outreach still serves as a forum for occasional updates and announcements. In 2025, our email list received a detailed toolkit for addressing immigration concerns in medical settings and in the wider community.</p> <p>569<br/><i>Subscribers</i></p> <p>1,525<br/><i>Total opens (2025)</i></p>                                                                                                                                                                                                                                                                                                                                                                      |                                    |                                   |
| Website                                   | NAPA’s website serves as an information hub and point of reference for those curious about our work and looking to get involved. New additions in 2025 include a searchable table of all health-related bills proposed in the legislative session and an extensive Immigration Enforcement Resource Library.                                                                                                                                                                                                                                                                                                                                                                                                 |                                    |                                   |

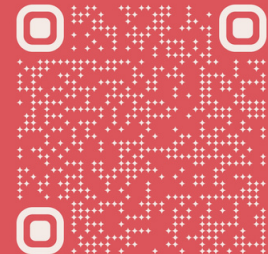
Thank you to all of the students, interns, community partners, experts, and friends who made our 2025 accomplishments possible!

# Stay Involved

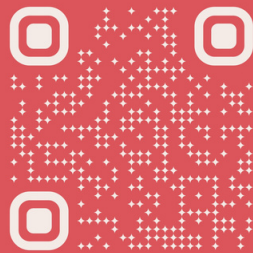
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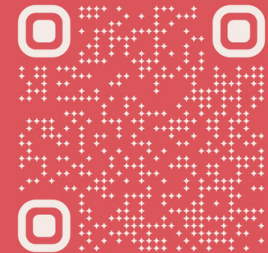
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## **NEBRASKA ALLIANCE FOR PHYSICIAN ADVOCACY**

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